

3.

"We went to our network and found the perfect candidate, in record time."

Founded 14 years ago, GOLO has grown to be to be a very successful competitive industry leader within the weight loss and wellness vertical. With their sales mainly coming from their website, the company has a huge eCommerce footprint that accommodates their constantly growing product portfolio.

OBJECTIVES

When launching a new product that they believed had the potential to boom revenue exponentially, a need for a Senior Frontend Shopify Developer was identified to take technical ownership of their eCommerce footprint whilst leading a team of 5 junior/ mid-level developers.



SOLUTION

Oliver Parks suggested opening the search to neighbouring states and changing the role to remote with monthly travel requirements. They firstly approached their candidates that they already had relationships with, and after identified a candidate that was a great fit for the position and the company.

The candidate was a Frontend Developer at a digital eCommerce agency with 3+ years' experience with Shopify and experience working on projects for similar companies in the health & wellness industry. He was looking for a new opportunity at a merchant that could offer a change in pace and progression into a Senior role. Culture was important to him in a new role, so he was happy with travelling on site to meet the team and planned different team building activities for his visits.

AT A GLANCE

THE CHALLENGE

- The client originally wanted a candidate that could travel on-site for the position. With their office located in Delaware, it was challenging to find Senior Shopify talent nearby that had the development and managerial experience needed for the position.



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BENEFITS OF GOLO USING OLIVER PARKS

1.

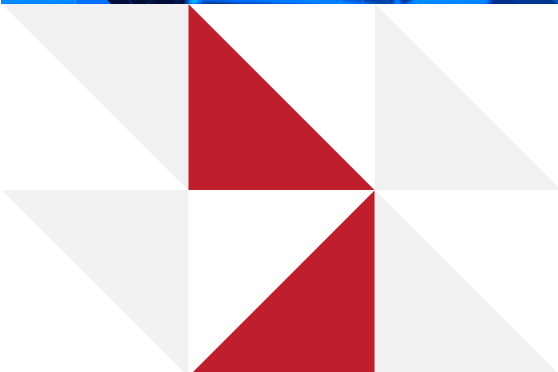
Our consultants are market specialists, meaning we have a dedicated Shopify team that have spent years perfecting their relationships with candidates and clients.

2.

We placed the candidate in a record time with the business as we reached out to our existing relationships.

3.

Onboarding and forward support. We don't just stop at placement, we are here for candidate support at every stage of their placement. They were upscaling their CRM system which meant we could provide further support.



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